

MEDIA

Lingo**kids**

KIT



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About Lingokids



Lingokids is the #1 entertainment platform for young kids. Enjoyed by over 20 million families each month, it offers more than 4000 interactive games, songs, and shows loved by kids and trusted by grown-ups around the world.

Created by parents and educators, it stands as the ultimate destination for kids fun without compromise. Designed to be ad-free and age-appropriate, Lingokids delivers a premium, handcrafted experience that's KidSAFE certified, with learning by default.

More than 200 million downloads worldwide and over 50 awards have established Lingokids as the standard for kids entertainment.





Our mission

Help grown-ups raise amazing kids

We make play purposeful. Because
who they become starts right now.



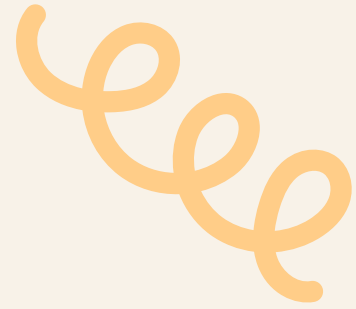


**We're the #1
entertainment
platform for
young kids.**





Why we're #1



20M+ kids worldwide
interact across the Lingokids
platform each month.



**Award-winning, again
and again** for safety and
industry excellence.



KidSAFE certified
Learning by default, with no
ads. Ever.





We're
SERIOUS
ABOUT
FUN!





Our manifesto

Raising kids.
Some days feel like magic.
Others feel like survival mode.

We know it isn't always easy.
The mess, the noise. The tears.
Times when you never feel like you're enough.

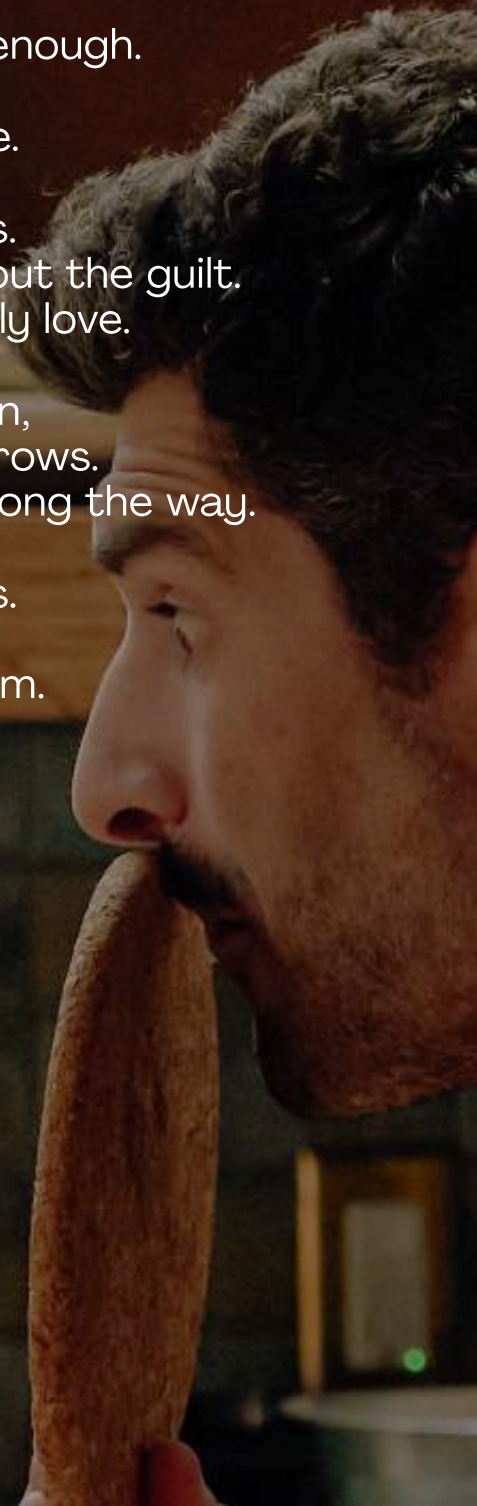
We're parents. We've been there.

That's why we created Lingokids.
To support families when you need it, without the guilt.
And give kids experiences they actually love.

Because when kids are having fun,
learning sneaks in and confidence grows.
Kids become kinder, happier little humans along the way.

Made by parents and educators.
Designed for kids.
Trusted by the people raising them.

Lingokids





The facts that guide us



98%

of parents allow screen time.

63%

of Gen Alpha's screen time is interactive, not passive.

73%

of parents say interactive screen time is better for their kid than passive.

84%

of parents feel guilty about screen time (up from 74% last year).

87%

say safety is their #1 concern when kids use screens (ahead of fun and educational value).

55%

worry almost anything can end up on a kids platform.



Content kids love

More than 4000 games, songs and shows to play on repeat.



Game on

Ridiculously fun adventures to play again and again.



Tune in

Cartoons and original shows they can't get enough of.



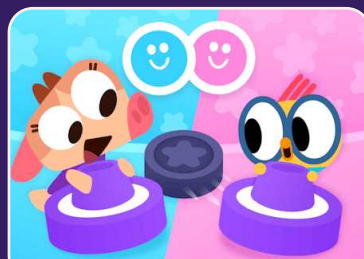
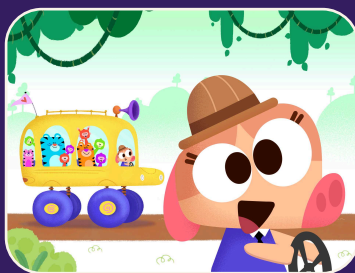
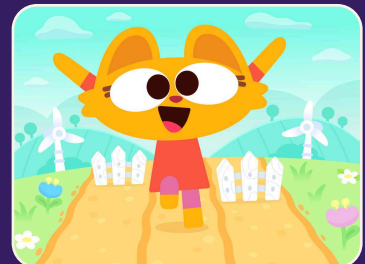
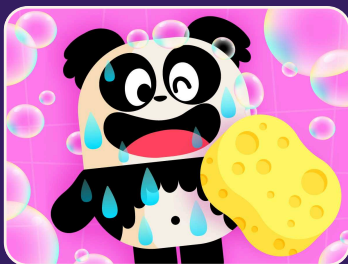
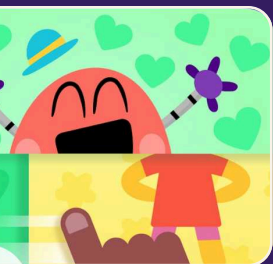
Double the fun

Multiplayer games for big family moments.



Level up

Every subject imaginable, turned into the best fun ever.





Safe, with no ads. Ever.

Designed for kids to explore freely, Lingokids is KidSAFE certified, so grown-ups can hand over the device knowing their little one is in a protected space. No ads, no pop-ups, no unexpected detours.





Making an impact, globally.

Available in Spanish, Portuguese, and more.



200M+

families worldwide
They chose Lingokids.
Then told their friends.



20M

families each month
And a 4.7 star App Store
rating to show for it.



190+

countries
With half of our
community in the U.S.
and Mexico.



Adored by kids and grown-ups alike.

 App Store



My daughter loves this app!

My 2nd grader and kindergartner are getting such good grades because of this app

Jane S.

 App Store



Super kid friendly, no ads

I just love how it can be used with no internet! I love that there's Disney stuff with their favorite characters. Plus the cute panda & the other adorable characters. The app itself is user friendly, easy to manage!!

Crystal O

 App Store



Best kids app in the universe!

Must-have app for every parent, guilt-free screens time for my kids. 5 stars all the way!

Emily

 App Store



Worth the price

Great app. My son is non verbal autism and global development delay so he's 7 at a 1 year old level and he's been doing the puzzles and tracing. He's improving so fast.

Jane S.



Award-winning, again & again

Recognized globally with more than 50
awards for safety and innovation.



- Parent Tested Parent Approved
- Fast Company Brands That Matter
- Kidscreen Awards
- Good Housekeeping Awards
- Good Housekeeping Awards
- Mom's Choice Awards
- The Webby Awards



Cristóbal Viedma, Founder and CEO



Cristóbal built Lingokids for his niece. Ten years and 200 million families later, it's become the go-to entertainment platform for kids worldwide.

Before that, he founded Bluewalks and held senior roles across mobile network research and media distribution, bringing a deep understanding of how technology moves through people's lives.

With a B.S. in Computer Science and an M.S. in Engineering, he's spent a decade proving that kids deserve better screen time. Cris is based in Madrid.





Meet the Lingokids Child Development Council

Making sure the good stuff's built in from the very beginning.



Dr. Mona, MD

Board Certified
Pediatrician



Diana Barrett

Clinical Psychiatrist
(Mental Health and
Neurodiversity Advisor)



Sharon Walpole, PhD

Professor of Education
and Reading Specialist
(School Integration Advisor)



Scott Traylor

Educational Media
Innovator (Chair)



THANK
YOU



Lingokids

Feel free to get in touch
press@lingokids.com
jason@theirsay.com

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